



MEDIA ADVISORY

STAR/PAL

(Sports Training Academics Recreation/Police Athletic League)

www.starpal.org

What: Fishing & fun for hundreds of inner-city kids at annual STAR/PAL derby!

When: Saturday, June 21, 2014 – Rain or Shine!
7:30 a.m. – Registration begins
8:30 a.m. to 11:30 a.m. – Fishing
11:30 a.m. to 12:30 p.m. – BBQ lunch
12 p.m. to 12:30 p.m. – Awards ceremony

Where: Chollas Lake
6350 College Grove Dr., San Diego 92115

Contact: Claire O’Leary, STAR/PAL
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STAR/PAL is holding its 24th Annual Fishing Derby at Chollas Lake for hundreds of underserved youth from surrounding neighborhoods in City Heights and Southeastern San Diego. Participants will visit a variety of learning stations where they will be taught the fundamentals of lake fishing presented by volunteers from the Department of Fish & Game as well various public safety agencies and community groups.

Law enforcement officers, firefighters, and other volunteers come out each year to help with this fun-filled event. After enjoying a BBQ lunch, youth participants take home new fishing poles, t-shirts, prizes, and anything they catch that day. The purpose of this clinic is to familiarize youth with local resources and provide them with the tools and knowledge to safely engage in a positive and healthy activity right in their own backyard.

Members of the media are invited to attend this event. Members of the STAR/PAL staff and various public safety agencies will be available for comment. Video opportunities include kids learning the basics of fishing etiquette and safety, as well as the fundamentals of baiting, casting, and reeling.

Fishing Derby Event/In-kind Sponsors:



Bringing youth & law enforcement together TODAY to build safer communities TOMORROW

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